Association of Catholic Colleges and Universities

2027 ACCU Annual Meeting

Sponsorship Prospectus

January 30 – February 1, 2027
The Grand Hyatt, Washington, DC

Partnering with Catholic Higher Education

The Association of Catholic Colleges and Universities hosts the largest gathering of Catholic college and university presidents and other senior executives, attracting more than 500 leaders with decision-making authority over the products and services used by their campuses. Sponsorship opportunities offer unique ways to promote your organization's commitment to the mission and values of Catholic higher education.

ACCU Mission Statement

The Association of Catholic Colleges and Universities, founded in 1899, serves as the collective voice of U.S. Catholic higher education. Through programs and services, the association strengthens and promotes the Catholic identity and mission of its member institutions so that all associated with Catholic higher education can contribute to the greater good of the world and the Church.

Why Sponsor ACCU?

ACCU looks for partners who advance our mission and provide and curate value to our membership. We look to your generosity in sharing your expertise, technical skills, and tremendous support of Catholic higher education.

Our Annual Meeting brings your organization face-to-face with leaders on the forefront of Catholic higher education — a sure way to establish new relationships, strengthen existing connections, demonstrate support for Catholic higher education, and expand business opportunities.

- **Network**
  with presidents and other senior leaders face-to-face
- **Visibility**
  and exposure through the ACCU website, printed materials, and signage
- **Connect**
  Catholic higher education leaders with resources they need to better serve their campuses

Who Will You Reach?

ACCU by the Numbers

181

U.S. Catholic college and university members

28

International member institutions

82%

of all U.S. Catholic colleges and universities are ACCU members

Nearly

675,000

students are enrolled at ACCU member institutions

"We view our Annual Meeting sponsors as partners and investors in the vitality of Catholic higher education. Your participation is about more than business. It is an affirmation of mission. Thank you for your generosity."

Donna M. Carroll, President, ACCU

Sponsorship *Packages*

PLATINUM LEVEL

Opening Banquet and Awards Presentations | ($25,000)
Two-minute welcome video to all 600+ attendees

Friday Evening Presidents-Only Reception with the Nuncio | ($25,000)
Opportunity to attend the gathering for presidents

Presidents-Only Breakfast | ($20,000)
Two-minute welcome video to all presidents

GOLD LEVEL

Real-World Solutions Sessions | (6 available at $18,000 each)
One-hour session on a thought-topic that MUST be co-presented with a current presidential client and topic needs to be approved by ACCU in advance

Presidents' Opening Reception | ($15,000)
Opportunity to attend the more intimate gathering for presidents

Plenary Sessions | (3 available for $15,000 each)
Two-minute video welcome to attendees

Hotel Guest Room Keycard | ($15,000)
Logo on hotel guest room keycards with ACCU Annual Meeting theme

Wall logo on main conference floor | ($15,000)

Sponsorship *Packages*

SILVER LEVEL

Logo-Branded Bottled Water | ($10,000)
Logo on bottled water with ACCU Annual Meeting theme

Concurrent Sessions | (9 available at $10,000 each)
Two-minute welcome video to attendees (approx. 50-100 ppl.)

Chief Academic Officers Pre-conference | ($10,000)
Two-minute welcome and introduction to attendees (approx. 30 CAOs)

Senior Diversity Officers Pre-conference | ($10,000)
Two-minute welcome and introduction to attendees (approx. 30 SDOs)

Senior Student Affairs Officers Pre-conference | ($10,000)
Two-minute welcome and introduction to attendees (approx. 30 SSAOs)

Mission Officers Pre-conference | ($10,000)
Two-minute welcome and introduction to attendees (approx. 60 MOs)

Banquet Wine | ($10,000)
Name/logo recognition in program and recognition during banquet

Sponsorship *Packages*

BRONZE LEVEL

Napkins with QR Code | ($3,000)
Opening reception cocktail napkins with logo and QR code to your website

Breakfast / Refreshment Breaks | (5 available at $5,000 each)
Name/logo recognition on food tables and ability to provide materials to attendees

Sunday Lunch | ($5,000)
Name/logo recognition on food service tables and ability to provide materials to attendees

Presidential Spouse Track | ($5,000)
Two-minute welcome and introduction to attendees (approx. 20 spouses)

Wi-Fi Access for Attendees | ($5,000)
Name/logo on all wifi password cards

University Music Group during Opening Liturgy | ($5,000)
Name/logo recognition in liturgy program

Annual Meeting Notepads | ($5,000)
Name/logo on notepads with ACCU Annual Meeting theme

Banquet Dinner Menu | ($5,000)
Name/logo on banquet menu on each table

Saturday Pre-conference Breakfast | ($3,000)
Name/logo recognition on food service tables and ability to provide materials to attendees (approx. 200 attendees)

Saturday Pre-conference Lunch | ($3,000)
Name/logo recognition on food service tables and ability to provide materials to attendees (approx. 200 attendees)

2027 Sponsorship Benefits and *Comparison*

	Platinum $20,000 - $25,000	Gold $15,000	Silver $10,000	Bronze $5,000
Listing of sponsor's name and logo on ACCU website, promotional communication, and in final program*	☑	☑	☑	☑
Roster of attendees	☑	☑	☑	☑
One complimentary registration to attend the Annual Meeting	☑	☑	☑	☑
Video opportunity and six-foot table at selected sponsorship conference session	☑	☑	☑	
Second complimentary registration to attend the Annual Meeting	☑	☑		
Six-foot table in sponsorship area	☑	☑		
One communication sent to registrants via e-mail by ACCU prior to the event	☑			
Full page in-program promotion	☑			
Plenary room slide deck promotional piece	☑			

Interested in a custom sponsorship package?

Contact Rebecca Sawyer, Vice President, (202) 849-3324 | rsawyer@accunet.org.

Important Sponsor Dates to *Remember*

Early Fall 2026:	Annual Meeting registration opens.
October 14:	Early-bird registration rate ends.
December 15:	Deadline for payment to secure sponsorship level, logo submission for printed program, and Real-World Solutions Session description for printed program and website.
December 15:	Regular registration rate ends.
January 12:	Annual Meeting registration closes with no refund.
January 25:	All materials should have arrived at the ACCU national office (sponsors are responsible for shipping their own materials).
January 30:	Annual Meeting registration opens at 7:00 am.
January 30:	Set-up for Gold and Platinum sponsors with tables at the Grand Hyatt begins at 11:00 am.
January 30:	ACCU Annual Meeting begins at 5:00 pm with Mass.
February 1:	ACCU Annual Meeting ends at 11:00 am; All displays and sponsor items must be removed from the hotel by 10:00 am.

Sponsorship Guidelines and *Details*

Participation in the Annual Meeting

ACCU invites sponsors to engage with participants throughout the Annual Meeting. Sponsors are encouraged to attend presentations, meals, and refreshment breaks. We see this as a way for you to maximize your time with our participants and learn more about Catholic higher education. Please feel welcome to enter conversations and educational sessions as your time permits.

Presidents-Only Meetings:

Please note that only ACCU member presidents are permitted entry to the Saturday Presidents' Opening Reception, and the Monday morning Presidents-Only Breakfast and Business Session.

High-Top and Six-Foot Table Displays (Platinum & Gold Sponsors)

Sponsors at the Platinum and Gold levels will be provided with either a six-foot table or a high-top table in the Grand Hyatt sponsorship display area. Displays should be tabletop only. Please do not bring freestanding displays. The sponsorship does not include dedicated space for booths, nor are power, pipe and drape, or security provided.

Shipping Materials

All sponsors are responsible for shipping display materials.

Please ship your materials to the ACCU Office by January 25th.
Please make sure your company name is listed. ACCU will ensure all boxes received by the deadline are available at the conference hotel for your arrival.

Please address the shipping labels to:

Rebecca Sawyer
1 DuPont Circle, N.W. Suite #650
Washington, DC 20036
<Name of Company>
Box x of x

Please ship your materials to the ACCU Office by January 25th.

Sponsorship Guidelines and *Details*

Payment Details

Annual Meeting sponsorships are granted on a first-come, first-served basis, with priority given to historically supportive sponsors. To have the sponsor's name included in the Annual Meeting final program, full payment of the sponsorship must be received by December 15.

Additional Registrations

While sponsorship at the ACCU Annual Meeting provides a set number of complimentary meeting registrations, additional registrations are available for $1,200 per person. This is the non-member rate for the Annual Meeting. Additional registrations are limited based on the sponsorship level. Platinum is limited to three additional attendees; gold is limited to two additional attendees; and silver and bronze are limited to one additional attendee.

Criteria for Sponsorship

- Sponsors must offer services or products valuable to ACCU members and compatible with ACCU's mission. ACCU reserves the right to refuse any sponsorship contingent upon review by the ACCU staff.
- Only corporations or other organizations may be sponsors, not individuals. All attendees must be 21 years of age or older.
- ACCU must approve each sponsor in writing and reserves the right to limit the total number of sponsors.
- Sponsors must submit full payment no later than December 15. This amount is not refundable unless unforeseen factors result in the cancellation of the entire event.

Terms and Conditions

- All sponsor representatives must wear designated ACCU-provided sponsor badges at all times during the Annual Meeting.
- Only Gold and Platinum sponsors may display materials at their designated table in the sponsor area.
- Sponsor contact with event attendees must be in keeping with the character of a professional meeting – informative and not intrusive, and adhere to the ACCU Conduct Policy (https://www.accunet.org/policies.html).
- Additional terms and conditions may be specified by the Grand Hyatt or ACCU

SPECIAL THANKS TO ACCU 2026 ANNUAL MEETING SPONSORS

Slingshot

Ellucian

Dynamic Campus

The Registry a ZRG company

CANNING DECORATIVE BUILDING ARTS

FERRILLI

Collegis EDUCATION

Risepoint

Knack

Metz CULINARY MANAGEMENT

STRADLEY RONON ATTORNEYS AT LAW

LANDMARK COLLEGE

EAB

GonserGerber LLP Advancement and Leadership Consultants

DEGREESIGHT

AGB SEARCH Advancing Higher Education Leadership

crux.

VITERBO CASAGRANDE INSTITUTE for HIGHER EDUCATION EFFECTIVENESS

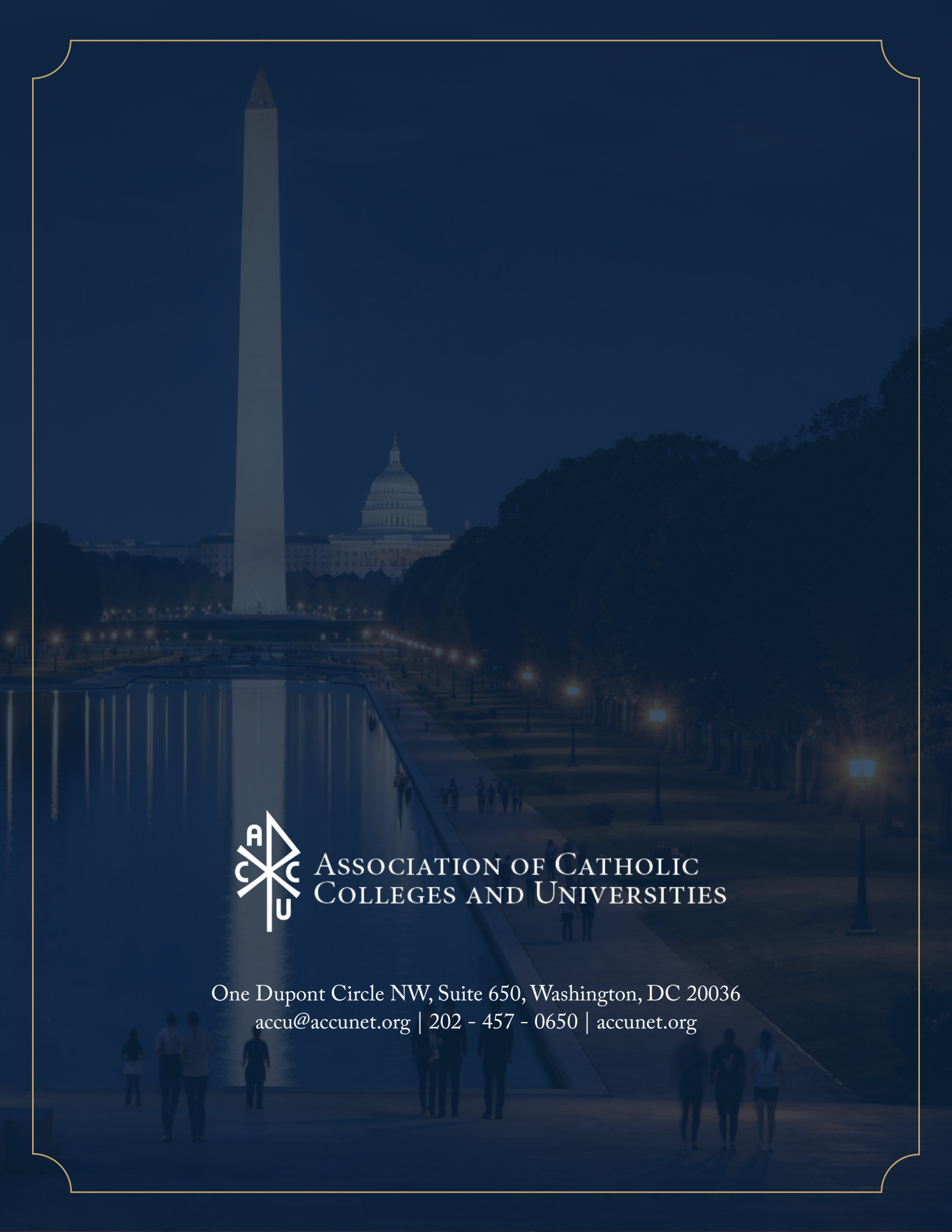
SPECIAL THANKS TO ACCU 2026 ANNUAL MEETING SPONSORS

Thank You for Your Interest in *Sponsoring the 2027 ACCU Annual Meeting*

We look forward to the opportunity
to partner with you in Washington, D.C.

For More Sponsorship Information, Contact:

Rebecca Sawyer, Vice President
Association of Catholic Colleges and Universities
One Dupont Circle NW, Suite 650,
Washington, DC 20036
Phone: (202) 849-3324
E-mail: rsawyer@accunet.org



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