Now... a way to highlight the distinctive value of your Catholic mission.

Demonstrate MISSION EFFECTIVENESS
Catholic identity lies at the heart of your institution’s mission. Yet, determining how effectively a Catholic college or university conveys that mission can be difficult—and until now, no tools have existed to facilitate that assessment.

The new Catholic Identity Mission Assessment (CIMA) is a tool that will aid senior leadership at Catholic colleges and universities in their efforts to demonstrate mission effectiveness. Derived from a comprehensive review of institutional mission statements, CIMA focuses on issues unique to Catholic institutions. Because of this, CIMA will be invaluable in your efforts to demonstrate mission effectiveness during your institution’s accreditation process.

Developed by leaders in Catholic higher education and vetted by theologians and mission officers, CIMA offers four surveys, as well as an overview of institutional mission assessment principles.

The four surveys each target a specific audience and provide distinct benefits to the institution:

• **First-year students and senior students.** These two surveys will offer institutional researchers and administrators meaningful data about the formative undergraduate experience at a college or university. Presidents will be able to offer deans, vice presidents, and trustees reports that suggest directions for the allocation of resources. Mission officers will understand more clearly the ways that curricular and co-curricular opportunities affect students’ faith and moral development.

• **Graduate and professional students.** Deans and faculty in these programs will learn more about their students and the way they understand their professional goals in light of the mission of the university.

• **Alumni.** Advancement officers will benefit from the insights alumni provide about how their experience at the college has affected their lives, their relationships, their career goals, and their faith.

The institutional assessment principles for Catholic identity and mission are based on feedback from faculty and administrators at many of our nation’s Catholic colleges and universities. The principles focus on areas important to accrediting agencies, including leadership, curriculum, faculty, student life, and service. They invite reflection by an entire campus community on the ways that it lives its mission.

No single approach to the Catholic mission is assumed by this project. CIMA provides options so that you can focus on what you consider the most vital indicators of your institution’s mission. The project allows for other flexibility, as well. For instance, the surveys are targeted for students of any religious affiliation, or no religious affiliation.

The survey administration fees are designed to be comparable to other national student surveys, based on full-time equivalent enrollment ranges, as shown in the chart below. In addition, a consortium fee of $1,000 will be applied when your institution administers its first CIMA survey, with campuses having the option of spreading this one-time fee over two survey administration periods.

More information about the survey administration dates, as well as the development process and content of the survey instruments, is available on the ACCU website at www.accunet.org/CIMA.

### CIMA Survey Administrative Costs

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<tr>
<th>TOTAL FTE</th>
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<tr>
<td>&lt;500</td>
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The Association of Catholic Colleges and Universities is excited to offer this new instrument in response to the many leaders of Catholic colleges and universities who have called for useful measures of mission effectiveness. With CIMA, institutions will now have an effective tool not only for accreditation, but also for strategic planning focused around a shared understanding of their mission.

The cost to administer the surveys is comparable to other national student surveys, based on full-time equivalent enrollment ranges, as shown in the chart above. In addition, a consortium fee of $1,000 will be applied when your institution administers its first CIMA survey, with campuses having the option of spreading this one-time fee over two survey administration periods.

Assessment topics fall into several categories:

- Catholic Social Teaching
- Catholic Intellectual Tradition
- Moral and Ethical Development
- Climate for Non-Catholics
- Inter-religious Dialogue
- Leadership, Service, and Vocation
- Religious Beliefs, Values, and Practices